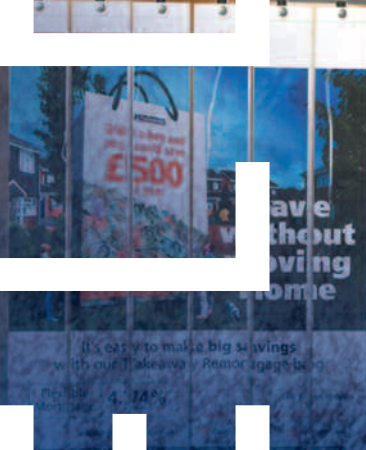


# FAIRFIELD



## E - M O T I O N

Movement has been proven to attract more customers and increase sales instantly.



# E-MOTION

Stop people in their tracks.



Increase Sales!

E-motion...Double the Impact!

E-motion...Double the Impact!

KICK YOUR SALES INTO GEAR!

**E-motion is the solution if you want to:**

- Increase awareness that will increase sales
- Double the amount of display space
- Use the full height of your window
- Create a display that allows vision into the interior

**Where can E-motion be used?**

Shop windows – Exhibition stands – Showrooms –  
Museums – Offices – Banks – Point of sale – Airports



# moving images!

Using creative and exciting ways of getting seen



*"The units have enabled us to double the stock in the window and as a result we are able to show two product ranges. Since the installation, our sales have increased by a massive 20% at our Leamington Spa Branch."*

Charlie Sandter, Director, Jade Shoes



*"The display has completely raised the profile of our business. People are not just stopping, we have seen a 10% increase in the number of customers over a four month period. This is entirely due to the power of the window display as we have done no other advertising of any type."*

Antony Kent, Owner, UK Barbers



*"We required a display that would stand out and help raise the profile of the business in our new premises. We installed three E-motion units and they have proved to be extremely effective. In fact we are so pleased that we are now ordering our fourth unit."*

Eugene Dooley, Managing Director





### Three Standard Designs

- Large format posters A1 & A0
- Individual pockets to take standard A4 paper
- Curved shelves to support all types of small products

### Customised Units

- Suspended from the ceiling or freestanding
- Designed to suit your product
- Add header/footer graphics to create strong brand awareness
- Add lighting to increase the impact
- Freestanding units with customised blades

**Works like magic.**  
A low voltage current passes via the cables/rods to power a state of the art electronic motor, which is discretely housed in a stylish aluminium profile only 65 mm deep. The motor is guaranteed for 12 months.



## What is E-motion?

Simple yet effective, rotating blade system that can be suspended on cables or rods at any height between floor/ceiling or as a freestanding unit.

- You can control how long the blades stop (delay 3 – 30 seconds)
- Units have an on/off switch so that graphics/products can be easily changed
- Sales staff with no special training can change displays within minutes
- Built in safety features



# Easy to order Kits

**Quick to specify...  
...Increases sales fast**

The quickest and easiest way to order E-motion units.

Select the style of blade - pockets, poster blades or product panels.

Select cable or rod option. The cable unit is supplied with 4 metres of cable and the rod unit is supplied with 3 metres of rod. All kits come with power connectors, transformers and top/bottom cable/rod fittings and supports.

You can benefit from our continuous product development programme to bring you innovative ideas. Just ask what's new.

## Have you seen the CD?

To fully appreciate how powerful movement can be, make sure you see the E-motion CD. Just contact us to ask for a copy.

## Other ranges to help you increase sales....

- Free standing display units with graphics/shelving
- Suspended and wall mounted display systems
- Illuminated light boxes
- Low-voltage lighting systems



### Product Blades

- 210mm wide in sandblasted acrylic with 100 mm deep shelves.
- 4 blades per unit with 4 double-sided shelves per blade.

Cable - Ref: KEMS/C

Rod - Ref: KEMS/R



### Pocket Blades - A4

- Large acrylic clear blades supplied with double-sided A4 pockets which allow information to slide in from the side.
- Blade width 212 mm
- 16 pockets (4 wide x 4 high)

Cable - Ref: KEMA4/44C

Rod - Ref: KEMA4/44R



### Poster Blades

- Acrylic panels to hold cut posters that will take two back to back, creating two images viewed from the front. A1 & A0, both have six blades.

A1 Cable - Ref: KEMA1/C  
Rod - Ref: KEMA1/R

A0 Cable - Ref: KEMA0/C  
Rod - Ref: KEMA0/R

**Call us when you need displays, signage  
and lighting that increase sales**

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